



**The Chartered Institute of Environmental Health (CIEH) is:**

- The UK's leading provider of accredited qualifications in food safety and health and safety, with over six million people holding CIEH certificates
- An industry benchmark whose QCA accredited qualifications are valued by across the world
- A provider of over 50 training programmes ranging from food safety to health and safety and environmental awareness
- A provider of trainer and candidate support materials on topics relating to food safety, health and wellbeing and health and safety in the workplace designed to encourage and promote best practice for employees, business managers and owners
- A close partner with the Sector Skills Councils that represents and defines skills standards for industry (VRQs)
- A network of over 20,000 registered trainers and 7,000 training centres covering the UK

**What does the CIEH do?**

The CIEH works with employers and external training providers to deliver environmental health training to frontline staff. Food safety and health and safety training are an essential part of running a successful business and the CIEH offers a range of OFQUAL (formerly QCA) accredited qualifications that are respected and recognised throughout the world from Gordon Ramsey's Kitchens to BP's oil rigs.

CIEH training involves more than making sure staff wash their hands or wear steel toe caps. The training and resulting qualifications ensures that the wellbeing of employees and the reputations of employers are protected, and can even help boost the bottom line by improving staff retention. The CIEH provides the opportunity to employers to enhance training for their employees thus increasing career prospects and allowing better businesses practice.

**Key benefits to stakeholders:**

Employers:



- CIEH qualifications:
  - Are highly regarded by businesses throughout the UK and recognised by employers as the benchmark in safety training.
  - Boost business workforce training capabilities through the flexible structure of the qualifications allowing the training to fall in line with the demands of any business
  - Educate employees on recent industry developments and legislative changes to ensure they remain up-to-date and relevant to industry standards
- CIEH's new generation learning materials for businesses are developed by leading educationalists and industry experts.
  - Offering accredited qualifications to the workforce can extend the duration of employment, reduces recruitment costs, minimises the risk of litigation and can help reduce insurance premiums.

#### Training staff within industry:

- CIEH qualifications:
  - Help individuals identify the key learning points and skills for their relevant industry
  - Provide a number of core levels of achievement for individuals with different learning abilities and at varying stages of the business.
  - Food safety qualifications are designed for sector specific environments, guaranteeing the delivery of training in line with the needs of the retail, manufacturing and catering industries
- As an awarding body the CIEH provides vocational qualifications that are recognised and aligned to national standards.

### **Overview of Vocationally Related Qualifications and Accreditation**

#### *Level 1*

Aimed at those new to the workplace who require a simple overview of a subject, before starting work or as part of an induction programme school leavers and those who have yet to enter the workplace



*Level 2*

Aimed at those in the workplace who participate in activities related to the subject area shop floor employees or front line employees in production or services

*Level 3*

Aimed at those in the workplace who participate in activities related to the subject area and who also have a related supervisory role team leaders, supervisors and junior managers

*Level 4*

Aimed at those in the workplace who participate in activities related to the subject area and who also have a related management role or wish to deliver training senior supervisors, departmental managers and operations managers with responsibility for multiple sites.



## First Food Safety eLearning Solution Launched by UK Awarding Body

### CIEH launches new eLearning qualification for transient workforces

The Chartered Institute of Environmental Health (CIEH) today announces the launch of a new eLearning solution. The pressures of a modern workplace and increasingly transient workforces mean that businesses are seeking new ways to train and retain knowledge within the workplace. 46% of UK employees are now willing to move abroad for work,<sup>1</sup> with many already working away from the office. CIEH eLearning is designed to revolutionise the way that food safety and health & safety training is delivered.

The new offering will offer a cost effective and flexible learning solution which is tailored to the needs of each individual business. It has been designed to increase learner engagement; reduce organisations' environmental impact; and break down international borders by being made available to employees working overseas.

Des Hancox, Director at the CIEH commented:

*"Increasingly high staff turnover means that employers are constantly in need of something that addresses the demands of a mobile workforce working flexible hours. Food safety training is no different. As a champion of vocational skills development, we see that eLearning will be vital for meeting government targets for growth in apprenticeships."<sup>2</sup>*

CIEH eLearning is currently available for the Level 2 Award in Food Safety in Catering, which is aimed at anyone working in a catering setting where food is prepared, cooked and handled. It was developed following internal research and feedback from training providers, resulting in an integrated eLearning initiative which allows businesses to educate the workforce in a more engaged manner.

By incorporating an [interactive hub](#) and fully customisable self-paced learning, the course is suitable for candidates with complex learning styles, different sensory preferences and approaches for particular tasks. With an eLearning offering, the CIEH is able to keep the message regulated to ensure the best possible training for candidates. The businesses themselves will also have a clear understanding of what they get for their money.

Des Hancox added:

*"eLearning is continually developing, adapting and changing the education and training world. It has moved from being a group of methods that the occasional enthusiast employed, to a mainstream technique. We have developed the programme to give businesses more choice and accessibility when it comes to training, rather than replacing existing, traditional methods."*

Ends

---

<sup>1</sup> [http://www.onrec.com/news/london\\_still\\_top\\_in\\_global\\_labour\\_market](http://www.onrec.com/news/london_still_top_in_global_labour_market)

<sup>2</sup> <http://www.bis.gov.uk/policies/skills-for-growth>



For further information, please go to [www.cieh-elearning.com](http://www.cieh-elearning.com) or contact: [ciehteam@redconsultancy.com](mailto:ciehteam@redconsultancy.com) / 0207 025 6500

#### *Notes to Editors*

The Chartered Institute of Environmental Health (CIEH) is the professional voice for environmental health. It ensures the highest standards of professional competence in its members, in the belief that through environmental health action people's health can be improved.

Food safety and health and safety training are an essential part of running a successful business. The CIEH provides over 50 qualification training programmes through a network of over 10,000 registered trainers across the UK. The courses are developed for the varied skill levels within organisations. They cater to different learning styles and preferences through a series of flexible structures. CIEH qualifications are OFQUAL (formerly QCA) accredited and are valued and recognised throughout the world.

The CIEH represents over 10,000 members working in the public, private and non-profit sectors. For more information about the CIEH visit [www.cieh.org](http://www.cieh.org)



## **THE CHARTERED INSTITUTE OF ENVIRONMENTAL HEALTH WINS CATHAY PACIFIC NEW HORIZONS BUSINESS AWARD**

The Chartered Institute of Environmental Health (CIEH) was recently revealed as winner of the New Horizons category in the Cathay Pacific China Business Awards 2009.

The CIEH provides vocational qualifications, events, candidate and trainer support materials for health, wellbeing and safety. Since establishing a partnership with the Hong Kong Food Council in 1998, over 14,000 food handlers in Hong Kong have achieved a CIEH food safety qualification. Such initiatives are expected to result in increased safety standards in the food hygiene sector, increasing safety awareness and ultimately improving health in Hong Kong and China. Food quality issues have been particularly sensitive in China since September 2008, as melamine-contaminated dairy products were found to have left at least six infants dead and made about 300,000 others ill.

The CIEH was selected from a pool of entries reflecting a range of sectors including education, charity, manufacturing, professional services and technology. First introduced four years ago, in 2005, these annual awards are designed to acknowledge and celebrate UK business dynamism and success in Hong Kong and China. Their achievement was recognised by Cathay Pacific in an awards luncheon held at The Mandarin Oriental, London attended by leading business figures from the UK, Hong Kong and China. One of three award categories, the New Horizons Award recognises a single project or initiative that displays compelling evidence of dedication to China and/or Hong Kong through business innovation, research projects, or examples of environmental or corporate social responsibility activity. The judges agreed that the contribution made by the institute to improving health in food hygiene in China made this a stand-out entry.

Graham Jukes, CIEH Chief Executive, said:



*“We are delighted and honoured to have received this coveted award. It is first and foremost recognition of the great partnerships we have developed in Hong Kong and China. The CIEH has a long term commitment to invest and form effective public health partnerships in Hong Kong and China.*

*We are determined to build a business that delivers value and excellent customer service to colleagues, customers and business partners. Not only is China the engine room of the world economy, but it is also a very attractive and inviting place to do business.”*

Philippe de Gentile-Williams, General Manager Europe, Cathay Pacific Airways, London said:

*“Each year the entries for the Cathay Pacific China Business Awards are of a very high standard. This year the judges were extremely impressed by the quality and diversity of the entrants. It is inspiring to see just how many UK organisations are choosing to make the most of the business opportunities available in the Chinese market. Cathay Pacific Airways has a long history of facilitating links between businesses trading in the UK and China. The Cathay Pacific China Business Awards provide a way for us to recognise and celebrate the ongoing growth of the relationships forged between the UK, China and Hong Kong.”*

-Ends-



## **CIEH LAUNCHES BRAND NEW FIRST AID QUALIFICATION**

### ***The Chartered Institute of Environmental Health introduces CIEH Level 2 Award in Emergency First Aid at Work to ensure that workplace accidents are treated correctly***

The Chartered Institute of Environmental Health (CIEH) today announces a new business offering with the launch of the CIEH Level 2 Award in Emergency First Aid at Work (EFAW). The CIEH has worked hard with other First Aid training providers and the sector skills council, Skills for Health, to create a qualification for Emergency First Aid at Work to ensure that low risk businesses have the necessary training in place. The one day course will provide candidates with the skills and knowledge to deal with First Aid situations in lower-risk work environments such as shops and offices.

The award was created in response to a review of first aid in the workplace by the Health and Safety Executive. This led to the biggest upheaval of training requirements for more than 25 years. The evaluation revealed that employers were failing to react to the needs of the workplace for First Aid training, with several deficiencies in the content and format of the regulations marking the need for a new one-day training course in the form of EFAW.

These new guidelines were introduced on the 1<sup>st</sup> October 2009. It has meant that medium-sized companies may be reclassified into low or high risk businesses, and those low-risk employers will need to ensure they have a qualified Emergency First Aider in the workplace. The CIEH provides a solution to this via the Ofqual-approved CIEH Level 2 Award in Emergency First Aid at Work which is designed for low risk organisations. The qualification has also been designed to introduce candidates to essential skills needed to treat workplace accidents. In the event of injury or sudden illness, failure to provide first aid could result in a casualty's death, and employers have a responsibility to ensure that any member of staff who is injured or taken ill at work receives immediate attention.

CIEH Director, Des Hancox comments: *"It is vital that businesses and employees are made aware of the responsibilities associated with First Aid – it can save lives by preventing minor injuries from becoming major ones. We feel that this qualification positions the CIEH at the forefront of accredited First Aid training alongside our suite of other health and safety qualifications.*

*Demand for the qualification has been high, despite the fact that the economic downturn inevitably means that organisations have to cut back on costs."*



. The training programme of the CIEH Level 2 Award in Emergency First Aid at Work introduces candidates to the following concepts:

- the roles and responsibilities of a first aider
- the legal requirements for first-aid provision
- the importance of accurate incident reporting
- first-aid equipment and its safe use
- the need to minimise the risk of infection
- the importance of assessing an incident
- undertaking a primary survey
- when and how to call for help

Those looking to learn how to deliver the CIEH Level 2 Award in Emergency First Aid at Work, or to get more information should visit: [www.ciehtraining.com](http://www.ciehtraining.com)

Ends



## **CIEH LAUNCHES FIRST EVER CLEANING AWARD**

### ***The Chartered Institute of Environmental Health introduces new qualification in Cleaning in Food Premises***

The Chartered Institute of Environmental Health (CIEH) today announces a new business offering with the launch of their first cleaning qualification. The award, the CIEH Level 2 Award in Cleaning in Food Premises introduces candidates to the hazards associated with cleaning in food premises and how to control possible risks involved, helping to prevent harm being caused.

The qualification was created in response to industry requirements and increasing demand from commerce to provide Ofqual accredited qualifications and educate businesses and personnel about cleaning in food premises. With recent research<sup>3</sup> showing that cleaning in food premises often fails to meet acceptable standards and poor cleaning being linked to incidences of food poisoning, it is clear there is a need for a training offering that addresses this issue.

CIEH Director, Des Hancox comments: "Cleaners in food premises can contribute significantly to controlling food safety hazards as well as risks associated with cross-contamination and cleaning. This is where the CIEH's new cleaning offering really can benefit. As we hear of more stories in the media on poor hygiene and bad business practises, effective cleaning should be paramount to any business - particularly within the food industry."

Richard Booth, a Training Provider from Regency Lodge Training & Development in Blackpool, said: "The benefits of having trained staff far outweigh the costs involved. We have seen a huge demand from local businesses in the hospitality sector, looking to get their staff equipped with a recognised cleaning qualification.

Keeping the workplace clean is vital for customers but is just as important for employee health and morale. The CIEH's award demonstrates the importance of cleaning, the methods and processes involved in effective cleaning as well as the possible impact on businesses if they choose to ignore this. The aim is to provide candidates with a rounded view of the entire process."

---

<sup>3</sup> Pennington Report - The Public Inquiry into the September 2005 Outbreak of E. coli O157 in South Wales. - <http://wales.gov.uk/ecoliinquiry/?lang=en>



For further information / interviews please contact:

Flora Hancox

0207 0256576

[flora.hancox@redconsultancy.com](mailto:flora.hancox@redconsultancy.com)

Pippa Miller

0207 0256478

[pippa.miller@redconsultancy.com](mailto:pippa.miller@redconsultancy.com)